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Buffalo Trace Distillery Releases Kosher Whiskey Trio After Passover

FRANKFORT, FRANKLIN COUNTY, KY (April 6, 2021) Buffalo Trace Distillery is releasing its annual supply of Kosher Whiskey, set to arrive at retail in May.

First introduced in 2020, Buffalo Trace Distillery began working with the Chicago Rabbinical Council (cRc-Kosher) in 2010 to release what it believes to be the first authentic Kosher Whiskey.

Kosher law mandates that whiskey should not be owned or consumed by Jews during Passover. In 2012 the cRc oversaw the sale of new American Oak Kosher barrels in a contract of sale to a non-Jewish executive, Buffalo Trace Distillery President Mark Brown, where they were filled with whiskey and put away in specially marked “Kosher whiskey” barrels to age.

Like last year’s release, the whiskey is available in three styles, Kosher Rye Recipe Bourbon; Kosher Wheat Recipe Bourbon; and Kosher Straight Rye Whiskey.

Now that the whiskey has reached its desired age and is ready for bottling, the bottling lines at the Distillery will be flushed completely beforehand to ensure the whiskey is not exposed to any non-Kosher spirits. As Passover ended this year on April 4th, the whiskey will be released to distributors after bottling later this month. Bottles will sell through wholesalers and retailers before Passover begins again in 2022.

“We were overwhelmed with the popularity of our Kosher Whiskey when we first released it last year,” said Drew Mayville, master blender, director of quality. “We realize having a truly certified Kosher whiskey is important to not only the Jewish community, but also a broader audience, and we’re pleased that we have the ability to offer it each year to reach this audience.”

The new Kosher whiskey line is limited, but it will continue to be an annual release each year after Passover. The labels depict both Buffalo Trace Distillery logo and the cRC-Kosher logo. Each expression of Buffalo Trace Kosher Whiskey has a suggested retail price of \$39.99 per 750ml bottle.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year for 2018 and its William Larue Weller and Thomas H. Handy Sazerac were named 2nd and 3rd finest whiskeys in the world for 2020. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>

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